



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

File

September 15, 1966

Dear Station Manager:

Welcome back to another year of broadcasting and membership in IBS.

This year promises to be a big one. COLLEGE RADIO ANNUAL, the complete who's who of the college broadcasting industry will be published. Also, the Summer Placement Service Survey of commercial radio stations for job opportunities will be conducted. Many regional conferences and both an East and West Coast National Convention will be held. The consultation services have been expanded to include sales advice as well as general and technical help.

But what will make this year a complete success is YOU. IBS is the national organization of college broadcasters, and your station gets out of it what it puts into it. Regional activity offers the opportunity for many more staff members of your station to get together and discuss their problems and exchange ideas, than would be possible on a national basis. Regions have formed the backbone of IBS's goal to improve college broadcasting.

Enclosed you will find 6 ID Cards, an ID card order form, and a printed order form. The I-114 should be returned to us when your staff next changes. I hope that this will be a truly successful year for your station. Don't hesitate to write if you have any problems or suggestions.

Sincerely,

Bob Jakiel

Bob Jakielski
Director of Member Services